



# Ni'cola Mitchell

ENTREPRENEUR, PUBLISHER, BUSINESS ANALYST, EXECUTIVE PRODUCER

”

Knowing your worth is POWER, YOUR POWER! Being an international change agent means I can continue to display my power globally, by helping one girl at a time own her story.



# MEET *Ni'cola Mitchell*

Ni'cola Mitchell is an award-winning entrepreneur, Executive Producer for Lifetime Movie Network, published writer, and youth leader. While working to make the world a better place, she founded Girls Who Brunch Tour, a non-profit organization that was designed to cultivate, inspire, and empower girls world wide between the ages of 9-17 years old.

Ni'cola's goal is to foster change and create awareness about today's most pressing socio-economic. She utilizes her empowerment experiences to combat cultural epidemics by focusing on low-income communities and sponsoring girls in foster care as well as sex trade victims and teen mothers. Mitchell is convinced that through mentorship, workshops, STEAM training and panel facilitations that her program allows girls to learn different ways of thinking that will ultimately enable girls worldwide an opportunity to succeed and flourish.





# *Ni'cola Mitchell*

MOVIE PRODUCER



Lifetime Movie Network is scheduled to release the biopic of Ni'cola Mitchell and her organization Girls Who Brunch as an inspirational film in 2022 where Ms. Mitchell has earned an Executive Producer credit from this film.

The moral to this story it's the one that Ni'Cola tells to the girls at every event: No matter who you are. No matter where you come from and no matter what has happened to you. You matter. And if you believe in yourself, there is nothing—nothing—that you can't accomplish!



## TARGET AUDIENCE:

- Women over 21
- at risk girls ages 9-17
- girlpreneurs ages 9-17
- Entrepreneurs and Professional Organizations

## MAIN TALKING POINTS

- The Protection of Black Girls
- The end of Period Poverty
- The importance of Volunteer Engagement in a Hybrid World
- Harnessing the power of Hope
- How to pay power forward
- Journeys that turned challenges and limitations into an opportunity
- How to spark your social space
- How being good is a state of mind
- The importance of self-worth and self-love
- Your past doesn't have to define your future

## PRIOR ENGAGMENTS

- Goodstock Fireside Chat, Isreal 2021
- People Uprising, Atlanta 2021
- Justice for Hope Press Conference, Chicago 2021
- Visa She's Next Black Women-Owned Business Award, Washington DC 2021
- Living Fully Panel, Houston 2021
- Cookie 10 year celebration moderator, Dallas 2021
- Your Bold is Beautiful keynote, Las Vegas 2021



*Motivational  
Speaker*





# *Ni'cola Mitchell*

## **A W A R D S**

- 2021 Visa She's Next Black Women-Owned Business Grant Recipient
- 2021 The People's Uprising Woman of the Year
- 2020 Civility for the Girl Child Initiative Honoree
- 2020 George H. W. Bush's Daily Points of Light Award
- Forbes List as a Change Maker in 2019
- L'Oreal Paris 2019 Women of Worth
- SMART WOMEN IN MEETING ENTREPRENEUR OF THE YEAR-2019
- Women of distinction award-2019
- PROCLAMATION FROM GOVERNOR NATHAN DEAL OF THE STATE OF GEORGIA WHO DECLARED MAY 26 AS GIRLS WHO BRUNCH DAY
- Proclamation from THE MAYOR'S OFFICE OF Indianapolis, Indiana
- Proclamation from THE MAYOR'S OFFICE OF AND THE CONGRESSIONAL OFFICE OF HOUSTON, TX
- Black Enterprise 2015 as one of the 5-Follow Worthy Bloggers to Watch
- Proclamation FROM THE MAYOR'S OFFICE OF CHARLESTON, SC
- Honoree/Award in Educational Excellence by UNLV 2015 UPWARD BOUND





# *Girls Who Brunch Tour*

Serviced over 33K girls globally

*Girls Who Brunch Tour Reader's Digest, Black Enterprise, IHeart Media, The O Magazine, Who's Who in Black Las Vegas, Good Deed's Day, Points of Life, Forbes, Fox News, Voyage ATL, AJC, V103, Meredith Media*

## OUR MISSION

The purpose of Girls Who Brunch Tour, a 501c3 is to cultivate, inspire, and empower at-risk girls between the ages of 9-17 years old. Today, girls are very impressionable. This demographic of girls are being exposed to bullying, human trafficking, self-esteem issues, and underestimation of self-worth. Through Girls Who Brunch, we provide vital tools needed through literacy, education, life skills, and health & wellness to help girls become leaders and difference makers in their communities.

## OUR VISION

Girls Who Brunch, is a non-profit that combats this cultural epidemic by addressing low-income communities, and sponsoring girls in foster care, as well as sex trade victims and teen mothers. Through mentorship, workshops, STEAM training, and panel facilitation, Girls Who Brunch teaches different ways of thinking that ultimately enable at-risk girls to succeed and flourish. As of date, Girls Who Brunch, has positively impacted and equipped over 33K girls nationwide to become the leaders of tomorrow. We also have reading and feeding programs and holiday assistance.

## PRAISE REPORT

Girls Who Brunch Tour has also received Proclamations from the Mayor's Office of Charleston, SC, the Mayor's Office of Houston, TX, a proclamation from District C of Houston, TX, and the Congressional Office of Houston, TX, a Proclamation from Governor Nathan Deal of the state of Georgia whom declared May 26 as Girls Who Brunch Day, and NOW a Proclamation from the Mayor's office of Indianapolis declaring July 13th Girls Who Brunch Day.



# GIRLS WHO BRUNCH



SERVICED OVER 33K GIRLS GLOBALLY

*Established 2016 became a 501c3 in 2017*

[www.girlswhobrunchtour.com](http://www.girlswhobrunchtour.com)

[info@girlswhobrunchtour.com](mailto:info@girlswhobrunchtour.com)



girlswhobrunchtour



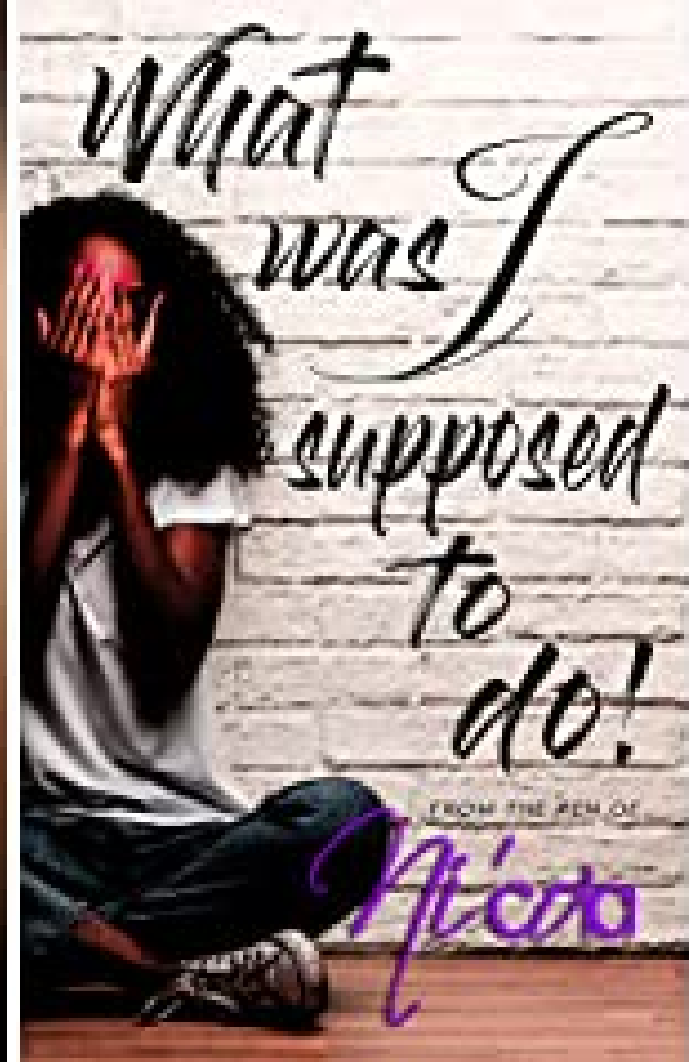
girlswhobrunchtour



girlswhobrunchtour



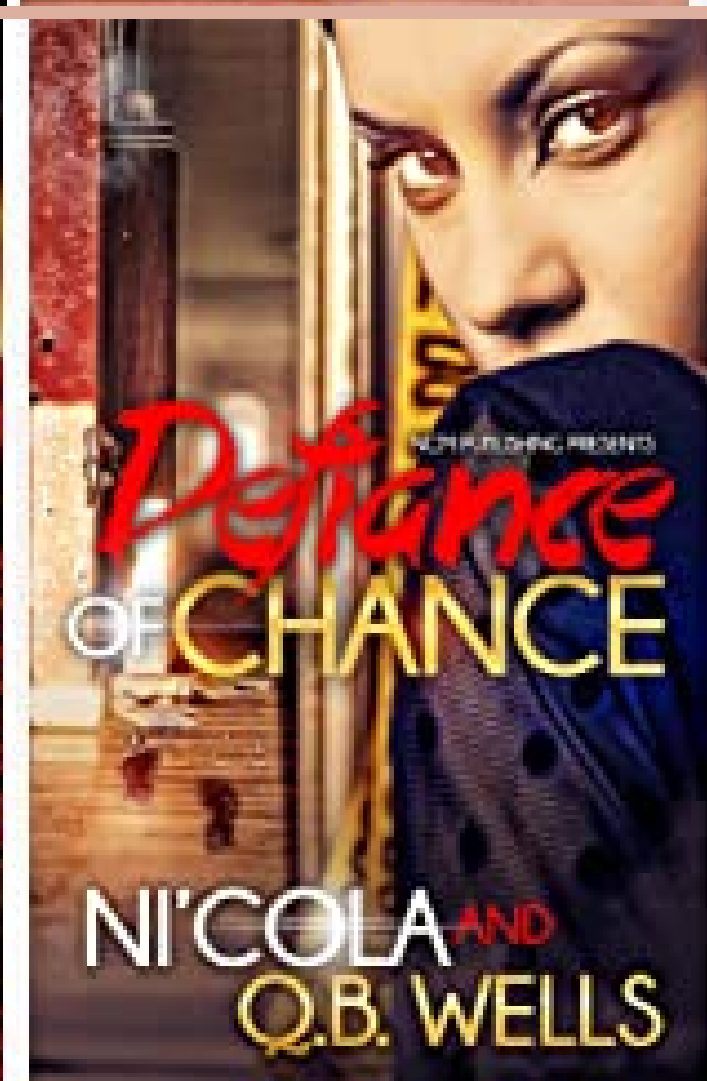
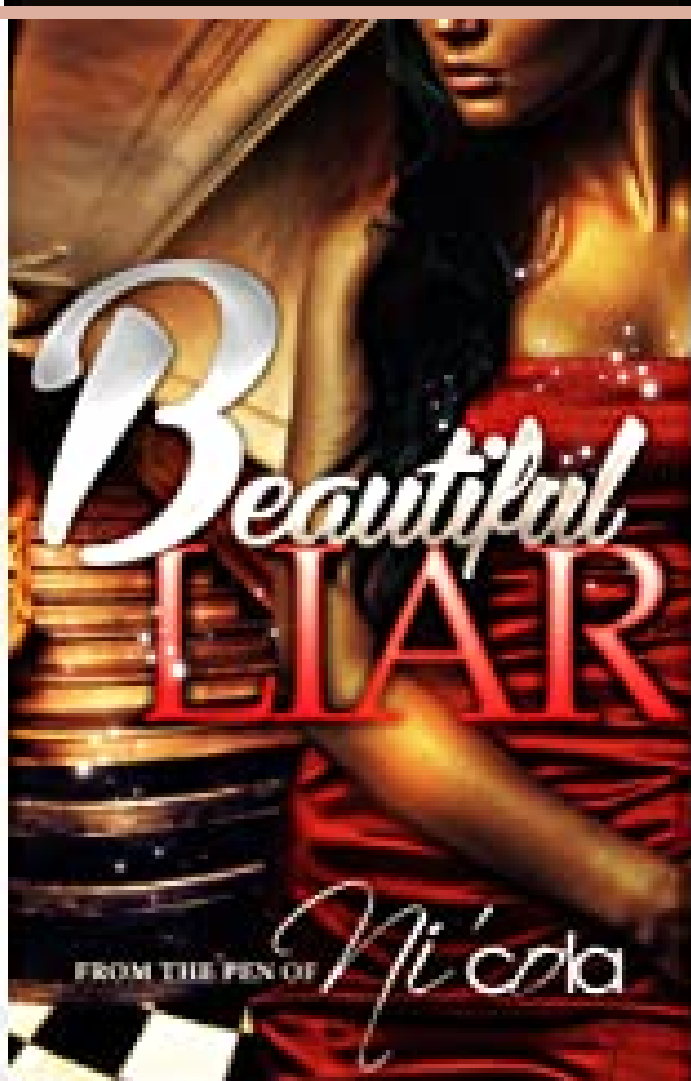




# *Author Ni'cola Mitchell*

L'Oréal Paris 2019 Women of worth Ni'cola Mitchell, Founder of Girls Who Brunch Tour, is a Best-Selling Author who made the Forbes List as a Change Maker in 2019 and Black Enterprise in 2015 as one of the 5-Follow Worthy Bloggers to Watch. Through her independent publishing company NCM Books, Ni'cola published numerous titles which have been featured on various best-selling lists throughout the country. Much of her work revolves around complex relationship issues and Mitchell's compulsive desire to see women overcome challenges.

Ni'cola is the owner of Strategic Connections Plus a start-up business consulting firm that facilitates the growth of small businesses. She has penned 17 novels, published 125 titles, and has helped over 1k authors and independent publishers publish their books successfully.





# What was I supposed to do!

from the pen of *Nicola*



When an unprecedented virus comes and shuts the world down, Harper, a young girl from Las Vegas, has to fight not only for herself, but against the demons of her Mother, poverty, and Covid to find her happiness. But she soon finds out that life wasn't that easy.

From the pen of Ni'cola, comes a tale of heartache and pain. Trapped in the generational curses of her bloodline, Harper finds herself pregnant and behind bars at the age of 15. However, Harper begins to feel hope to live when she is introduced to a leader of an organization for young girls, who sees past her hard exterior and connects with the scared little girl within searching for love and happiness.

A story meant to inspire, can Harper find her happiness in spite of the life she's been dealt? Or can she find the courage to live even though pain and grief is imminent? In What Was I supposed To Do, rippled with trauma, betrayal, and darkness; discover a journey worth exploring when society has written you off. Can you truly survive past your pain and discover a happiness worth living for?





# *The Survivor*

In 2018, Ni'cola receives a sucker punch comes out of the blue. She is diagnosed with uterine and cervical cancer. She begins treatment immediately. However, her support staff, the friends and family she relies on for her events, are unable to travel with her anymore on her Girls Who Brunch Tour national tour because of their own life circumstances.

Colleagues and friends around her suggest that Ni'cola should put the Girls Who Brunch Tour on hold so that she can concentrate on her health and raising money. Understanding that the terminology out of sight out of mind is very real in the world of business, Mitchell was afraid that if she stopped that all of the hard work and trials that she has endured while creating her brand would be in vain.

Thirty days before her annual fundraising gala, Ni'Cola has surgery to remove her cancer. Despite barely being able to walk, Ni'Cola attends the gala, a testament to her strength and dedication.

Battling cancer and still working as hard as ever, Ni'Cola wants to give up. She remembers another time when she thought all hope was lost . . .

Ni'Cola prays for a sign. Something that gives her strength to continue. And then, like an answer from above, she finds out that she is selected as an honoree for the 2019 Women of Worth by L'Oréal Paris!



# *22 City Tour*

Atlanta

Columbus, GA

Dallas, TX

Houston, TX

Chicago

Indianapolis

Detroit

Vegas

Los Angeles

St. Lucia

Charlotte

Richmond

DC

Baltimore

Jacksonville

Miami

Philadelphia

New Orleans

Nashville

Charleston, SC

New York

New Jersey





# *Brands I Have Worked With*



VoyageATL



Forbes

FOCUS  
for HEALTH



From the pen of  
*Nicola*



WHO'S WHO IN BLACK  
Powered by REAL THINGS MEDIA

BLACK  
ENTERPRISE



GIRLS WHO  
BRUNCH  
*Vour*



ATHLETA



POINTS  
OF LIGHT

V-103  
THE PEOPLE'S STATION

Publix



Reader's  
Digest

Steve &  
Marjorie  
HARVEY FOUNDATION

GOLIN



L'ORÉAL





@msNicola 31.4K FOLLOWERS



@Mz\_Nicola 11.4K FOLLOWERS



@MsNicola 10K FOLLOWERS



# BOOK ME AS A SPEAKER

Ncmbooks@gmail.com